

LIFT – Arts Fundraising Mentorships

Application Guidelines 2019/20

creative
partnerships
australia

1. About the program

Creative Partnerships Australia is offering **10 arts fundraising mentorships** for Australian arts organisations, specifically for fundraising managers or executives who play key roles in fundraising (including philanthropy, partnerships and sponsorships).

The mentoring program offers a unique opportunity for organisations to work with an experienced arts fundraiser.

The aim of the mentorship, to be completed over a 10-month period, is to:

- Work together to set organisational fundraising goals
- Develop a fundraising strategy for your organisation
- Develop fundraising skills and methodology

Successful organisations will nominate their lead fundraiser or person responsible for managing the opportunity. This could be your development manager or equivalent in a larger organisation or the CEO in a small organisation with no fundraising staff.

This is **not** intended as an individual professional development opportunity; rather, as a capacity-building opportunity that will provide long-term benefits for your organisation as a whole.

What is the time commitment?

Arts Fundraising Mentorships is a 10 month program. Successful applicants begin their mentorship in October 2019, and finish in July 2020. We anticipate each mentorship will consist of 10 meetings, including meeting with board and key staff members.

A one-day gathering of all mentors and mentees will take place mid-way through the mentorship in the week of the 17 February 2020. This workshop is a key part of the program and attendance is mandatory.

The participant is required to complete an acquittal outlining the agreed aims and outcomes after the completion of the mentorship.

Can an organisation participate in this program and the Plus1 matched funding program at the same time?

This will be determined on a case by case basis, so if this is your intention please call us to discuss before submitting your application. Our recommendation is to apply for and complete this program first and apply for Plus1 matched funding the following financial year.

2. Eligibility criteria

Applicant organisations must:

- be a legally constituted entity (with an ABN)
- be registered as a not-for-profit organisation, as defined by the Australian Taxation Office (ATO)¹
- be operating with the primary purpose of providing arts and cultural opportunities for Australian artists and audiences.
- have an annual turnover of less than \$10 million in the previous financial year.

This program will not accept applications from:

- schools or tertiary training institutions

If your organisation works with vulnerable people or people under the age of 18 and are successful with this application you will need to comply with all State, Territory and Commonwealth law relating to the employment or engagement of people who work or volunteer with children in relation to the activity, including mandatory reporting and working with children checks. Compliance will be mandatory before the program can begin.

3. Timeline

Applications open: Wednesday 17 July 2019 at 12pm AEST

Applications close: Friday 16 August 2019 at 5pm AEST

Assessment: 19 – 23 August 2019

Applicants notified: Friday 6 September 2019

Mentorships: October 2019 – July 2020

¹ Definitions of not-for-profit entities may be found on the [ATO](#) and [ASIC](#) websites.

4. Assessment

Application organisations will be selected that best demonstrate:

- the calibre and potential to develop and succeed in the mentorship
- the capacity to develop and grow their fundraising activities as a result of the mentorship
- a long-term view to embed fundraising into the organisation
- commitment from the Chair, Board and CEO to grow private sector support.

All applications must outline:

1. Your organisation and contact details
2. Details of the individual who will be taking part in the mentorship, including current role and responsibilities
3. Your organisation's fundraising activities and history
4. How a mentorship would assist your organisation to improve its fundraising capacity
5. Current fundraising goals or a fundraising vision for your organisation
6. The long-term benefits of this opportunity on your organisation.

5. How to apply

Before you submit your application, please read these guidelines thoroughly and contact our programs staff with any questions. To start, [click here](#).

Your application can be saved and edited at any time until the deadline. Once submitted, you cannot make further edits or amendments.

6. Contacts

Contact our programs staff: 03 9616 0321
programs@creativepartnershipsaustralia.org.au

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