

# Culture Business 2018 Subsidy Guidelines

creative  
partnerships  
australia

## 1. About the opportunity

**Culture Business**, a leading conference for fundraising in the arts, is coming to Canberra this November.

The conference will gather sponsors, philanthropists, foundations and professionals from arts organisations to discuss cutting-edge strategies and case studies in corporate sponsorship, philanthropy, organisational behaviour and alternate funding models.

The panel of local and international speakers also extends beyond the arts, to include high-profile leaders in areas such as technology, business, and corporate sponsorship.

As principal sponsors of the conference, **Creative Partnerships Australia**, in partnership with **Culture Business** and the **Department of Communications and the Arts**, are excited to offer 25 complimentary passes – one per arts organisation - to attend the conference.

**Please note:** As Culture Business has previously taken place in Melbourne and Sydney, priority will be given to organisations based in SA, WA, QLD, TAS, NT or ACT. Applications from regional VIC or NSW will also be considered.

This opportunity covers the cost of a full-priced pass only. It does not cover travel, accommodation or other expenses associated with attending the conference.

For more information and news about Culture Business Canberra, visit the [website](#).

## 2. Eligibility criteria

**A.** Applicants must be:

- employed in a role that includes fundraising or development

**B.** Applicant organisations must:

- be based in Australia and carrying out most of their arts activity or practice within Australia
- be a legally constituted entity (with an ABN)
- be registered as a not-for-profit organisation, as defined by the Australian Taxation Office (ATO)<sup>1</sup>
- have an annual turnover of less than \$5 million in the previous financial year

- be operating with the primary purpose of providing arts and cultural opportunities for Australian artists and audiences.

This program will **not** accept EOI's from:

- schools or tertiary training institutions
- organisations with an annual turnover of \$5 million or more

## 3. Timeline

**EOI opens:** Fri 3 August at 12pm AEST

**EOI closes:** Wed 22 August at 5pm AEST

**Assessment:** 23 August to 30 August

**Applicants notified:** 31 August

**Culture Business Canberra:** 20 –22 November 2018

## 4. Assessment

All expressions of interest (EOI) must outline:

- Your organisation's primary purpose
- Your organisation's fundraising activities and challenges
- How you and your organisation would benefit from your attendance at Culture Business Canberra.

## 5. How to apply

Before you submit your EOI, read these guidelines thoroughly and contact our programs staff with any questions. To start your EOI, [click here](#).

Your EOI can be saved and edited at any time until the deadline. Once submitted, you cannot make further edits or amendments.

## 6. Contacts

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<sup>1</sup> Definitions of not-for-profit entities may be found on the [ATO](#) and [ASIC](#) websites.